

**ATTENTION
Entrepreneurs**

Business Educational Workshops

3/7

Making Your Business Dream a Reality

Transform your business dream into reality by charting a roadmap to craft a compelling business plan. Delve into essential elements, from defining your vision to outlining financial projections. This hands-on workshop allows you to actively work on your business plan, acquiring practical skills to turn your entrepreneurial aspirations into a concrete and actionable blueprint for success.

SUMMER

Business Financing

Explore the intricacies of funding for business start-ups or growth to secure funding for your business. Gain assistance for navigating loans, comprehending financing options, and developing a compelling business case. This interactive class goes beyond theory – you'll actively fill out the necessary forms, gaining practical skills to navigate the financial landscape with confidence.

FALL

Marketing Fundamentals for Small Businesses

Learn ways that are key to unlocking effective marketing strategies. Dive into the fundamentals of brand positioning, targeted advertising, and social media engagement. Through hands-on activities, you'll actively develop a marketing plan, gaining practical skills to enhance your business visibility and connect with your audience effectively.

WINTER

Mastering Business Financial Management: A Comprehensive Workshop

Gain hands-on insights into key financial management techniques for small businesses. Delve into crucial aspects such as effective bookkeeping, loan application strategies, and optimizing cash flow. Elevate your financial skills to support your business's growth and success.



**HOLY ROSARY
CREDIT UNION**

FREE LUNCH

224 N 7th St,
St Joseph, MO 64501

WHEN

MARCH 7TH
11:30 AM - 1 PM

RSVP NOW

info@holyrosarycu.org

Come in
WE'RE
OPEN