

**ATTENTION
Entrepreneurs**

Business Educational Workshops

MARCH 28: Making Your Business Dream a Reality

Transform your business dream into reality by charting a roadmap to craft a compelling business plan. Delve into essential elements, from defining your vision to outlining financial projections. This hands-on workshop allows you to actively work on your business plan, acquiring practical skills to turn your entrepreneurial aspirations into a concrete and actionable blueprint for success.

April 25: Business Financing

Explore the intricacies of funding for business start-ups or growth to secure funding for your business. Gain assistance for navigating loans, comprehending financing options, and developing a compelling business case. This interactive class goes beyond theory – you'll actively fill out the necessary forms, gaining practical skills to navigate the financial landscape with confidence.

May 23: Marketing Fundamentals for Small Businesses

Learn ways that are key to unlocking effective marketing strategies. Dive into the fundamentals of brand positioning, targeted advertising, and social media engagement. Through hands-on activities, you'll actively develop a marketing plan, gaining practical skills to enhance your business visibility and connect with your audience effectively.

June 27: Mastering Business Financial Management: A Comprehensive Workshop

Gain hands-on insights into key financial management techniques for small businesses. Delve into crucial aspects such as effective bookkeeping, loan application strategies, and optimizing cash flow. Elevate your financial skills to support your business's growth and success.

July 25: Navigating Social Media for Your Business

Discover the essentials of effective social media management to enhance your business presence. Delve into the strategies and tactics essential for utilizing social media platforms. From crafting compelling content to understanding analytics, you'll gain practical skills to boost your online visibility and engage with your target audience.

AUGUST 22: Business Growth Accelerator Workshop

Elevate your business to new heights. Explore sustainable growth through customer acquisition techniques, impactful sales strategies, and expansion opportunities. Gain actionable insights to drive the success and expansion of your business.



FREE LUNCH

Don Bosco Community
Center – 526 Campbell St,
Kansas City, MO 64106

WHEN

Fourth Thursday
of the Month
11:45 AM-1 PM

RSVP NOW

info@holyrosarycu.org

